WHERE **BUYERS & BUILDERS** CONNECT

SCIT

SUPPLY CHAIN. INNOVATION. TECHNOLOGY.

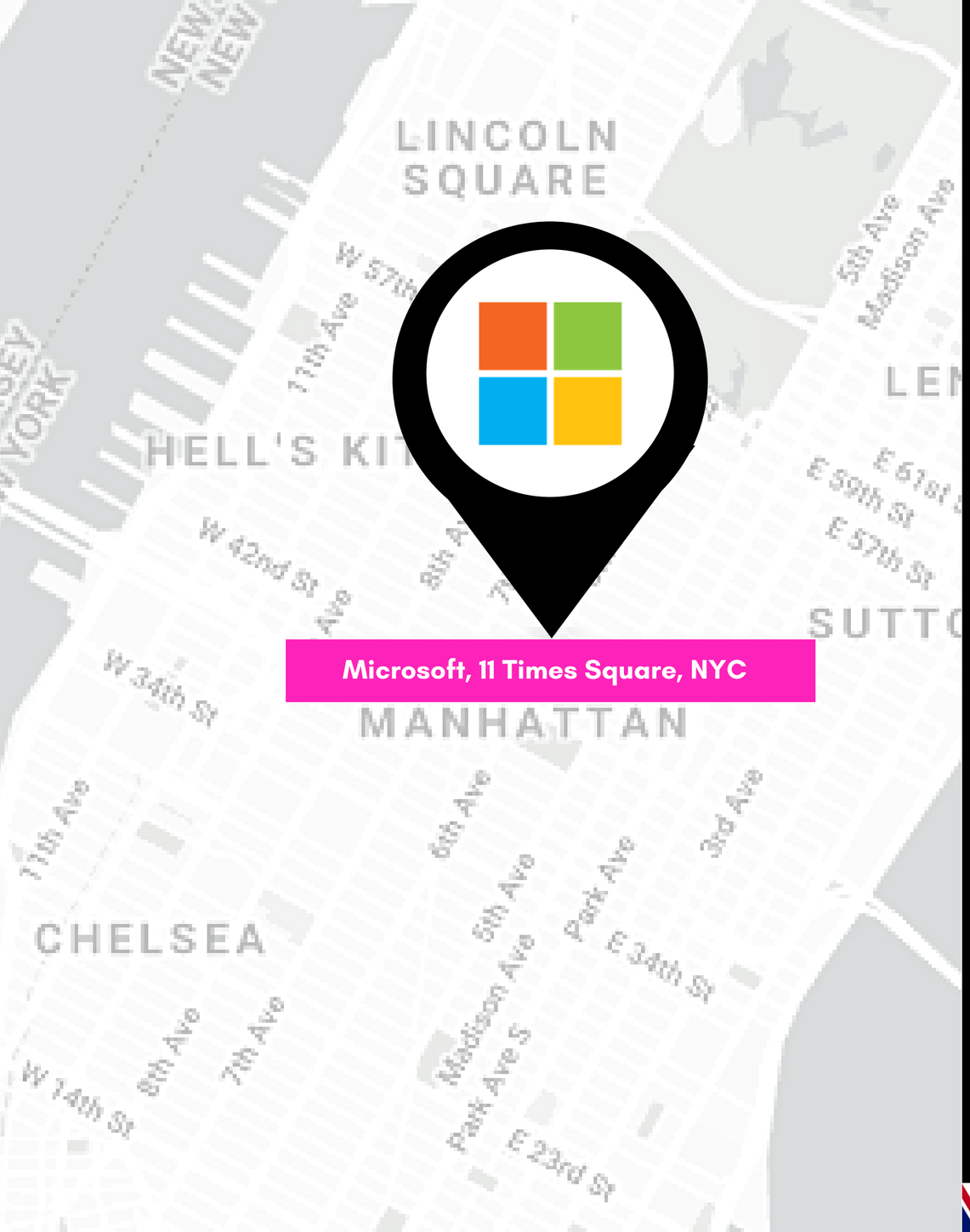
NYC'19

SPONSORSHIP OPPORTUNITIES

Supply Chain, Innovation, & Technology

Supply Chain, Innovation, & Technology 2019 (SCIT19) is a first of its kind global summit for the most obsessively enthusiastic supply chain executives, professionals, academics, entrepreneurs, and investors, occurring over June 19-20 at Microsoft 11 Times Square, NYC.

SCIT19 is produced by The Worldwide Supply Chain Federation, convening the BUYERS and BUILDERS of innovations for future-ready global supply chains.
Learn more at www.tnyscm.com/scit19-1



JUNE 19

Executives Invitation Only Day

JUNE 20

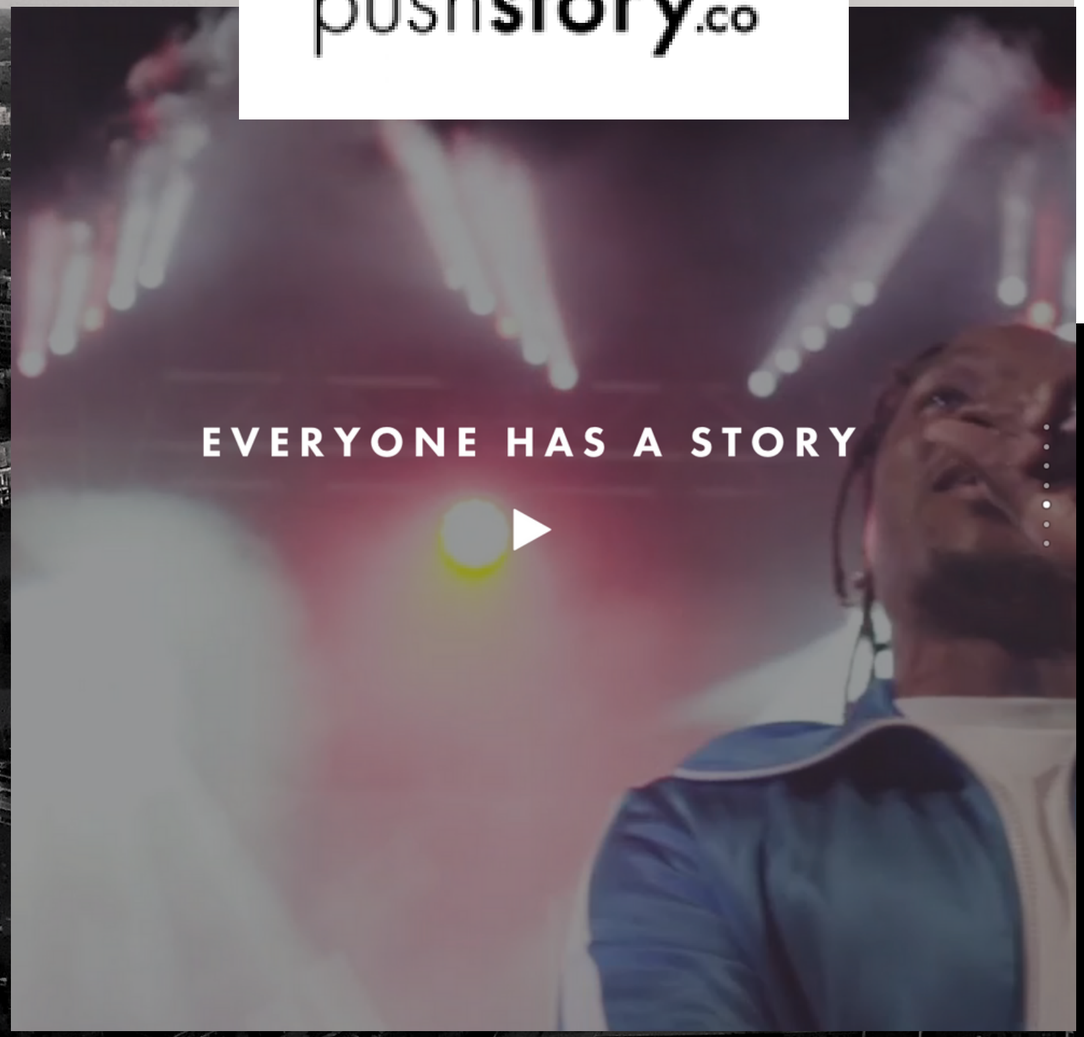
Public Showcase Day

STARTUPS COMING FROM...

India, UK, Denmark, Singapore, Israel, Germany, Finland, Canada, Italy, and across the U.S.

WHY SPONSOR?

pushstory.co



VIDEO

$5,000

KEY BENEFITS

1 reserved break out meeting room on 6th flr at Microsoft for 2 days to take private calls, demos, or meetings.

Repurpose the co-branded content for your own internal or public channels.

Logo featured on all event materials.

PHOTO

$3,000

KEY BENEFITS

1 table for your company to demo in the startup gallery space.

Logo featured on all event materials.

STARTUP GALLERY

$1,500

KEY BENEFITS

1 table for your company to demo in the startup gallery space.

Logo featured on all event materials.

ALL SPONSORS GET

Logo on event signage.

Logo in all event marketing materials.

Logo on event website.

Align your brand with top supply chain innovators

Access our global innovation community

600
decision makers

Learn what's next directly from the innovators

2,156
The Worldwide Supply Chain Federation Members

8
countries top supply chain innovators

Our Linkedin posts average 1k - 5k views
Occasional posts go viral with 30k - 200k+ views

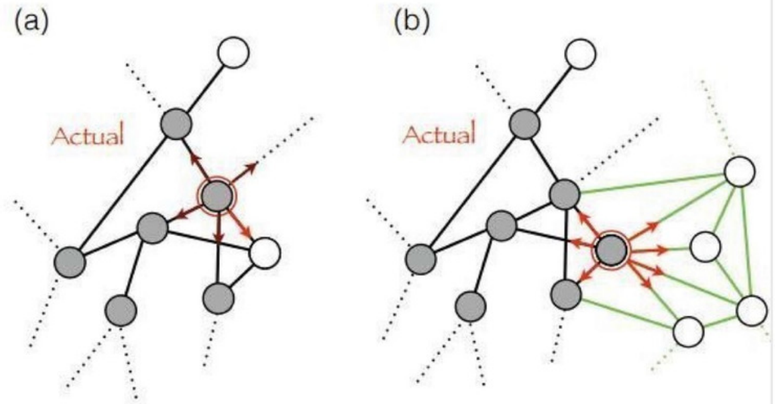
26,618

Total direct connections on LinkedIn

Brian Laung Aoaeh, CFA
Early-Stage VC: REFASHIOND | Supply Chain, Internet Infrastructure, Industrial Intelligenc...
1w • Edited

We have been building The New York Supply Chain Meetup and The Worldwide Supply Chain Federation to nurture the interplay between the ...see more

Pedro Ramon Lopez Garcia • 1st
Director BBVA
1w



Mathematicians have discovered how the universal patterns behind innovation arise
technologyreview.com

227 11 Comments • 200,325 Views

Like Comment Share

200,325 views of your post

200,328 views
227 Reactions
11 Comments

5,994 people viewed your post from Greater New York City Area

More views from:

Bengaluru Area, India	4,124
San Francisco Bay Area	4,121
London, United Kingdom	4,034

Lisa Morales-Hellebo
Co-Founder/GP at REFASHIOND Ventures
2d

Which side of disruption will your company live on? Ignore disrupters at your own peril.

#digitalimmigrants #digitalnatives #disruption #innovation #tnyscm #twscf #paradigmshift REFASHIOND Ventures

Craig Fuller Retweeted
Dion F. Lisle @dionlisle · 6h
Here is a thought from @CBinsights for all you legacy players thinking, "oh, no worry, that startup only has X% of the market, that is a rounding error."

52% of the S&P 500 has disappeared in the last 15 years.

Ignore innovators to your own peril.

with Brian Laung Aoaeh, CFA and 14 others

20 1,277 Views

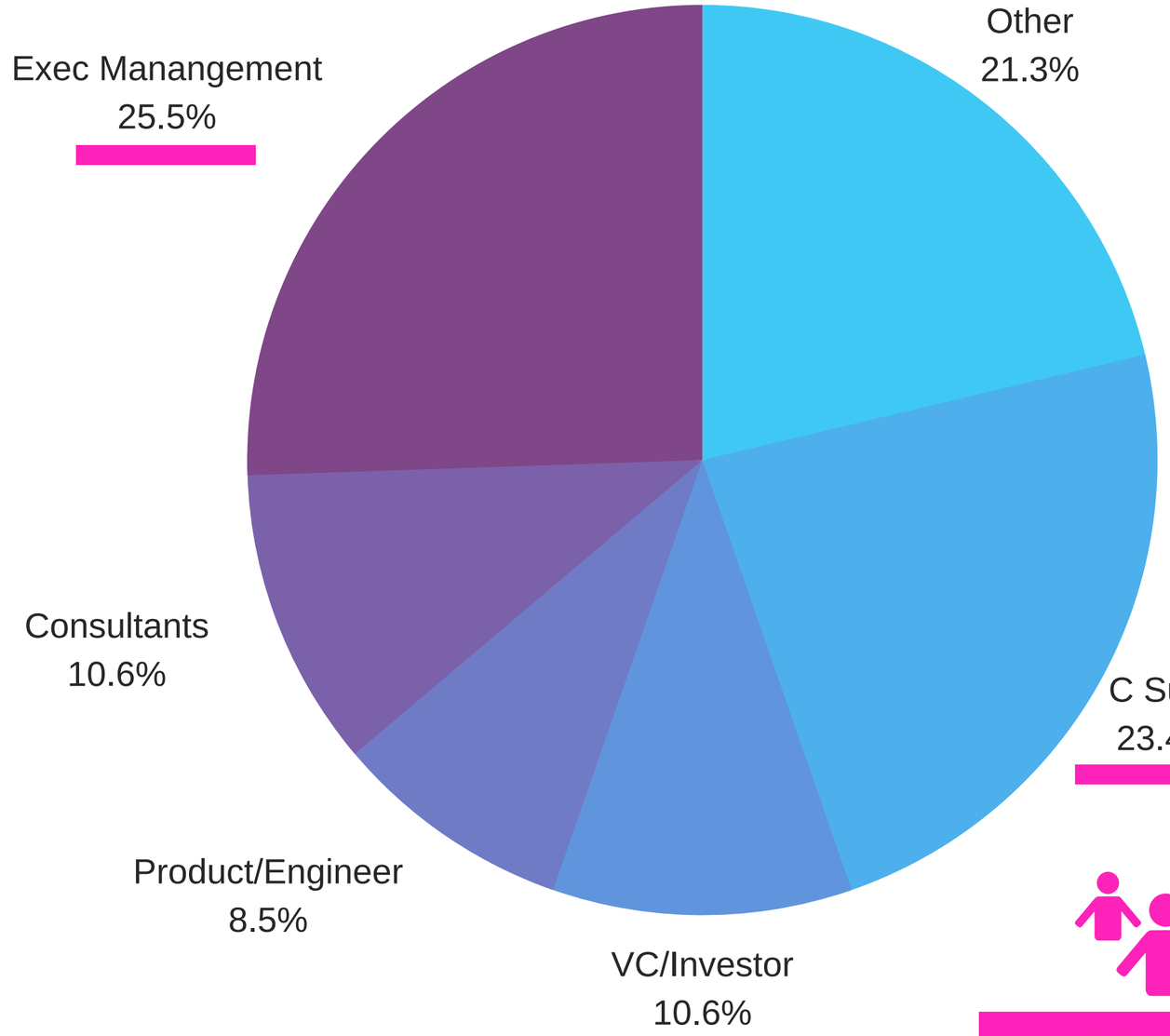
AUDIENCE & ATTENDEES

Audience

Our average event audience breakdown in NYC over 14 events...

50%

Executive Management to C Suite



100-250
attendees per event

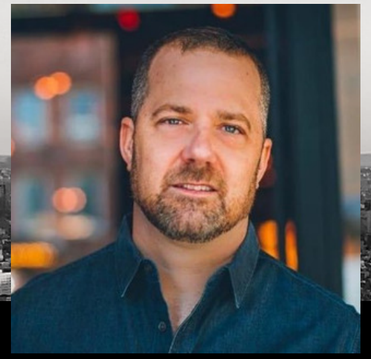
Companies Registered to Attend

600

Attendees over 2 days

Terracycle, Adrianna Papell, SAP, Maersk, Microsoft, Leaf Logistics, MasterCard, Flexport, PVH, Calvin Klein, Sidewalk Labs, Great Oaks, Li & Fung, Jaguar Freight, IBM, Il Makiage, NYCEDC, SaxonWeber, Harry's, American Express, BlockScience, Lading Corporation, Evercore, Boston Strategies, Transfix, Hearst, The New York Times, Citi, Groupe PSA, Panasonic USA, Crane Worldwide Logistics, Activant Capital, Matson Logistics, APL Logistics, Wells Fargo, Anvyl, Voyage Control, Zetta Venture Partners, Boardwalk Tech, Droves.io, RCL Agencies Inc., Choose New Jersey Inc., Ocean Insights, Transmodal, Keys Freight & Logistics, Pantone, YourEDI, The Interface Financial Group, CartSpark, ParcelPending, GIII Apparel Group, Mohawk Global Logistics, Médecins Sans Frontières, FJ Labs, Acceleprise, Ledger Funding, Iyanu, Indicator Ventures, DeltaX Ventures, LVRG, Great Hill Partners, PTC, Gemini Shippers, CargoTrans Inc., CoLoadX, Algo.ai, Mercado Labs, Orange, LuxLock, FENG, PEI, NYC DOHMH, Rise by Barclays, Intelage, Shimmy, Lab141, The Moret Group, MIT, GT Insights, The Ember Company, Columbia University, Silicon Valley Bank, Enterprise Singapore, Bluewater Defense Manufacturing, Portware, Tensile Investments, & more!

SPEAKERS & DEMOS



JUNE 19 SPEAKERS

CyberLaw, TradeFlo, MState, R3, BlockScience, Maersk, Queen of Raw, Princeton University, Inflection Point Blockchain Advisors, Advent Intermodal Solutions, Forbes 2018 Blockchain "Pioneer", JOC, SCMI University of San Diego, Milaner, ELSE Corp

JUNE 19
KEYNOTE

Paul McCulloch
CyberLaw

“The T.A.O of Supply Chain — Technology, Architecture, & Operations”

Paul McCulloch is a coder and information technology architect, a government advisor, and an attorney in technology, privacy, and cybersecurity law at NYC CyberLaw Group. He is a former vice president of technology law & digital compliance at JP Morgan Chase. He now spends his time empowering companies to get compliant, innovate, and implement digital transformation.

The world is becoming more complex, more interconnected, more distributed and more decentralized. At the same time, society demands more from the BUYERS, BUILDERS, and OPERATORS of the world's supply chain networks. In "The T.A.O of Supply Chain - Technology, Architecture, & Operations", Paul will discuss the issues that emerging startups, medium-sized businesses, and large corporations operating anywhere in the world should be concerned about.

JUNE 20
KEYNOTE

Rosemarie Truman
CEO & Founder,
Center for Advancing Innovation

“SCALE - Supply Chain and Logistics Enterprises”

Rosemarie Truman is an entrepreneur, growth strategist, distinguished corporate executive, angel investor and prolific startup catalyst. Currently, Rosemarie is the Founder and CEO of the Center for Advancing Innovation (CAI), a 501c3 non-profit which has been coined “Tinder for Startups” and “Shark Tank on Steroids.” CAI’s mission to identify breakthrough inventions and maximize their commercial potential. Under Rosemarie’s leadership, CAI has earned numerous awards and recognition from Health and Human Services, the White House, the Federal Laboratory Consortium and more. CAI has also been featured in the Washington Post, Wired, Huffington Post, Nature, and several other publications.

SCALE - Supply Chain and Logistics Enterprises is a global contest to disrupt retail supply chain, logistics and transportation. SCALE is orchestrated by the Center for Advancing Innovation (CAI) in partnership with the Walton Family Foundation. CAI’s past challenges were the catalyst for 200+ startups and 2000+ knowledge-based jobs in the past 4 years. CAI is named as the “Tinder for Startups” by Nature, the “Shark Tank on Steroids” by BIO, and a “Powerful Innovation Toolkit” by the White House.

THE CENTER FOR ADVANCING INNOVATION
KEYNOTE
Peer Ledger
The Responsible Sourcing Company
QUEEN OF RAW
OPTIMAL DYNAMICS
MILANER
FREIGHTWAVES
LOCUS
SETLOG
EDB singapore
VOYAGE CONTROL
ELSE Corp
A Virtual Retail Company
FAST
TRADESHIFT
kontainers
JUNE 20 KEYNOTE & DEMOS

PeerLedger
Halifax, Nova Scotia, Canada

PeerLedger uses cutting edge blockchain technology to help companies collaborate to protect human rights, improve environmental performance and significantly reduce key risks, such as counterfeiting and safety, in their supply chains.

Total funding of CA$1.2 million. Strategic partner, Produits Artistiques Métaux Précieux (PAMP).

Queen of Raw
New York, NY, USA

Queen of Raw turns pollution into profits across the textile supply chain. They've built a marketplace for brands to sell their excess and scrap textiles rather than warehousing or shipping and incinerating at a loss. Their analytics tools provide real time actionable data, analytics, and alerts; helping to create transparency and efficiency around inventory's journey.

Won the WeWork Creator Award, Techstars alum, and raised $500k to date. Clients include; H&M, Nike, Walmart, Louis Vuitton, and more.

Optimal Dynamics
New York, NY, USA

Optimal Dynamics brings advanced AI to the supply chain and logistics industry. Based on over 30 years of innovation developed in Princeton University's CASTLE Labs, Optimal Dynamics is changing how companies operate.

They have deployed pilots with F500 companies.

Milaner
USA, Italy, Spain, France

MILANER empowers the world's top luxury fashion and accessories manufacturers across Europe to sell direct to consumers and engage in celebrity collaborations or on-demand capsule collections for the first time.

Launched website Fall of 2018 and currently is producing $60k in monthly revenue. Featured in Fortune Italy, Business Insider Italy, & Fast Company USA, Currently raising her first outside capital of $1M.

Freightwaves
Chattanooga, TN, USA

FreightWaves is a provider of data for the freight markets.

Raised a $21 million Series B in Feb 2019. Total funding of $39.4 million. FreightWaves accounts for 33% of traffic to media portals in the United States covering supply chain logistics.

Setlog
Bochum, Germany

Setlog develops supply chain management software that optimizes transparency, digitalization and real-time data exchange.

Customers include; Global Brands Group, KATAG, Jack Wolfskin, Galeria Kaufhof, and others.

Kontainers
Gateshead, United Kingdom

Kontainers has built a cutting edge ocean freight platform serving some of the biggest brands in shipping. Kontainers allows users to get instant container shipping rates and transact entire shipments online in under one minute saving time and money.

Customers include; Toll Group, Maersk, and others.

Tradeshift
Copenhagen, Denmark

Tradeshift is a cloud-based business network connecting buyers and suppliers.

Raised a $250 million Series E in May 2018.

Economic Development Board
Singapore

The Economic Development Board is a statutory board of the Government of Singapore that plans and executes strategies to sustain Singapore as a leading global hub for business and investment.

Voyage Control
London, United Kingdom

Voyage Control is a cutting-edge 'Air Traffic Control' for inbound logistics management. A powerful and easy-to-use software platform, Voyage Control enables ground transport hubs to proactively manage, optimise, track, and communicate with their traffic.

Clients include; Robins & Morton, Metro Toronto Convention Center, Suffolk Construction, and others.

ELSE Corp
Milan, Italy

ELSE Corp is an Italian B2B and B2B2C startup, designing tech solutions for virtual retail and cloud manufacturing. Their platform allows for consumer generated shoe design with real-time 3D rendering for the consumer to view before it is purchased, at which point it is robotically produced on-demand.

Raised a total of €2.3 million. Collaboration with Microsoft and numerous press mentions including; MIT Tech Review, Sourcing Journal, Forbes, Fortune, and GQ, to name a few.

FAST Applications
Tel Aviv, Israel

FAST Applications designs, develops, and manages professional networking software solutions for the freight industry.

Locus
Bangalore, India

Locus is a global decision-making platform in the supply chain that uses deep learning and proprietary algorithms to automate all human decisions required to transport a package or a person, between any two points on earth.

Raised a $22 million Series B in May 2019. Total funding of $26 million. Clients include Blue Dart, Tata, Urban Ladder, Big Basket, Lenskart.com, KOEL, Myntra, and others.

PAST EVENT SPONSORS

GS1
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Microsoft

ups

tapestry

SAP.iO

CUSTOM
INK

work bench

WHY NYC?

2016 NYC EXPORTS

$74.5

BILLION

2016 NYC IMPORTS

$130.2

BILLION

~40k NYC BUSINESSES exporting goods

94% = SMBs accounting for 53% of export volume

Top 10 Export Countries

Country	Export USD$
Canada	$15,398,434,602
Hong Kong	$8,858,832,511
United Kingdom	$6,759,573,139
Switzerland	$5,592,813,422
Israel	$4,727,909,371
Belgium	$3,389,251,052
China	$3,168,186,835
Mexico	$3,140,187,412
India	$2,968,038,425
Germany	$2,718,475,800

Top 10 Import Countries

Country	Import USD$
China	$20,662,080,646
Canada	$16,964,930,532
India	$11,387,941,665
Israel	$7,725,662,902
France	$6,881,793,729
Italy	$5,939,310,019
Switzerland	$5,491,627,943
Germany	$5,012,827,371
United Kingdom	$4,884,549,437
Belgium	$3,805,798,888

THE WORLDWIDE SUPPLY CHAIN FEDERATION

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About The Worldwide Supply Chain Federation

Founded in 2017, The Worldwide Supply Chain Federation is a coalition of open and multidisciplinary grassroots communities focused on technology and innovation in global supply chains across all industries.

Each chapter brings together startups, large corporations, small and medium-size businesses, technologists, supply chain professionals, investors, journalists, corporate treasury, regulators, academics, and research and development specialists - for the purpose of helping to navigate the complex, evolving, and changing supply chain landscape. Its founding chapter, The New York Supply Chain Meetup includes nearly 2,000 members. New chapters are forming in Charleston, South Carolina; Chicago, Illinois; Bangalore, India; Athens Greece; Vancouver, Canada; and Singapore.

Founders, Lisa Morales-Hellebo and Brian Aoaeh also head up REFASHIOND Ventures, a New York City-based, emerging venture capital firm that invests in early-stage startups creating innovations that are redefining global supply chain networks.

Learn more at www.tnyscm.com/twscf

THE WORLDWIDE SUPPLY CHAIN FEDERATION

1851 MEMBERS IN NY

EXEC. MANAGEMENT & C-SUITE

125+

AVERAGE EVENT ATTENDANCE

NY & BANGALORE LAUNCHED IN YR 1

2156 TOTAL GLOBAL MEMBERS

CHARLESTON, SC MARCH 2019

14 EVENTS

10 CO-ORGANIZERS

2-3

NEW CHAPTERS IN 2019

670 new members in last 90 days

SCIT
SUPPLY CHAIN. INNOVATION. TECHNOLOGY.
NYC'19

WHERE
BUYERS & BUILDERS
CONNECT

CONTACT US TO DISCUSS SPONSORSHIP

lisa@refashiond.com brian@refashiond.com